

AN  
**Archie**  
MAGAZINE

# PEEP COMICS

NO.  
57



Archie

*Starring* **ARCHIE ANDREWS!**

AUNTIE VERONICA ISN'T HOME  
TONIGHT, ARCHIE! WILL  
I DO?

10c



AL  
FELLY

## SHIELD G-MAN CLUB

## BULLETIN No. 35

11/11/2019

**STEP RIGHT UP AND GET YOUR FREE COPY OF PEP COMICS.** And have fun while you're doing it. Yep. Our famous G-man mystery contest is here again. All you've got to do is send in the right answers in cash for the smart G-man we've got on our slab, and you get a **FREE COPY OF THE NEXT ISSUE OF PEP COMICS SENT TO YOU.** And for those who read it in promptly enough, Dusty and I'll print your name in the next bulletin on this page. So here goes!

Here are three words with definitions alongside them. Only one definition is the right one. Put a circle around the right answer:

**BALLETIC**—(a) One who dances in a ballet; (b) A game played by 2 men; (c) The science of identifying bullets.

**BLACK, LIGHT**—(a) A traffic light; (b) Light with a black shade over it; (c) An ultra violet ray used in soldering diposition work.

**FINGERPRINTS**—(a) Never change from the day you're born; (b) Change as a person grows older, but not much; (c) Change a great deal.

Okay. There it is. All you've got to do is read the right answers in on the three words, and the prize is yours. The contest is open only to Shield G mail members, so if you don't belong yet, just fill out the form at the bottom of this page and send it in along with your answers. Good luck.

These are the names of some of our finest members:

**LAWRENCE BUTLER**  
 2010-2011

JOE BRASBY  
28 Cedar Street Ave.  
Baltimore, Md. 7

JOHN D. WILLIAMS  
4110 Ventura Ave.  
Tucker, Calif.

**TOM SCHUBB**  
Field Editor, Lane  
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ROBERT BAKER, JR.  
197 West Market St.  
Haworth, N. J.

MARION ELYNN BELL  
Route 3  
Greene, N. C.

WOMENT LEE HUNLERT  
Knox 1, Box 10  
Madison, Wis.

THE LANCING CO.  
NEW YORK, N. Y.

CHARLES J. KELLY  
1000 Maple St.  
Albany, N. Y.

CHARLES BOAN  
ATTN: Mr. Quinn  
c/o Lawrence E. Ward

Sincerely,  
Joe Higgins

**USE THIS ENTIRE COUPON!!**

JUST PRINT PLAINLY ON THIS COUPON, YOUR NAME, ADDRESS, AGE AND SEND IT TO ME WITH 10¢ TO COVER COST OF MAILING AND HANDLING.

Joe Higgins  
Room 403  
241 Church St.  
New York City

Figure 1

Please enroll me as a member of the SHIELD G-MAN CLUB. I am enclosing this coupon together with Ten Cents to cover the costs of handling and mailing my Badge and Identification Card.



1. **Introduction**

Author's address: Department of Mathematics, University of California, San Diego, 950 University Ave., San Diego, CA 92093, USA. E-mail: [shashank@math.ucsd.edu](mailto:shashank@math.ucsd.edu)

**PULL ON THE LINE**

EXACT COPY OF BADGE  
IN THREE COLORS  
RED—WHITE—BLUE

# Archie



HEY, THIS CAPTAIN'S COURAGEOUS IS OKAY! BUT I WONDER IF MISS GRUNDY WILL THINK MY BOOK REPORT IS FISHY'S HA!

HEY, I GOT A DATE WITH VERONICA SATURDAY, AND ONLY FIVE BUCKS TO LAST THE REST OF THE MONTH! SO I'LL TAKE HER FISHING-THAT WON'T COST ANYTHING!

GUESS WHAT? WE'RE GOING ON A BIG FISHING TRIP! SATURDAY! CAN YOU BRING A LUNCH?

OH, HOW SUPER! I HAVEN'T BEEN FISHING SINCE DADDY TOOK ME SURFCASTING IN PALM BEACH!



BUT DO YOU HAVE ALL THE EQUIPMENT, ARCHIE?



DON'T WORRY, BEAUTIFUL! MEET ME AFTER SCHOOL AT WEARIT'S SPORT SHOP AND I'LL BUY YOU THE WHOLE WORKS!



ARCHIE, IF YOU'RE GOING TO INSTRUCT MISS LOOSE PRIVATELY, DO YOU MIND IF I TAKE THE REST OF THE CLASS?

OH, ARCHIE, YOU'RE WONDERFUL! I CAN HARDLY WAIT!



ARCHIE IS SO POPULAR AT RIVERDALE THAT HIS TEACHER, MISS GRUNDY, ESPECIALLY HATES TO SEE HIM GO HOME.

THE OLD CRANKY! SHE NEVER HAS ANY PLACE TO GO AFTER SCHOOL!



POOR VERONICA... STILL WAITING! MAYBE I'LL BUY HER THE TWENTY CENT LINE!!



LOOK, ARCHIE! WHILE I WAS WAITING, I PICKED OUT AN ENTIRE SURF-CASTING SET-AND IT'S ALL WRAPPED!

YESSIR! DOUBLE-BOLT POLE, STAR DRAG REEL, HOOKS, LURES, LINE-ALL FOR \$47.95!

WHAT?



AND THIS ILLUSTRATED PAMPHLET ON SURF-CASTING, WHICH WE GIVE YOU ABSOLUTELY FREE!

HOW GENEROUS!

IS THAT HOW YOU LEARNED TO CATCH A SUCKER?



HEY MOON!

GOSH! WHAT'LL POP SAY IF HE FINDS OUT I CHARGED IT?

I PACKED A LUNCH AND I BOUGHT A NEW SAYING OUT TO SHOW OFF! WHERE ARE WE GOING TO THE COOL-GUY SURF CLUB?



ER-WELL-AR, VERONICA, JUCKHEAD SAID THE FISHING WAS BEST OUT HERE AT SANDY HOOK!

SANDY HOOK? BUT, APACHE--NOBODY COMES HERE TO THIS DREAFUL PLACE UNLESS THEY'RE WASHED IN!



HOW ISN'T THIS NICE? SORTA PICTURE-SQUE, YOU MIGHT SAY!

OH, IT'S LOVELY! BUT, LET'S GET AWAY FROM THIS DEAD HORSE, BEFORE THE FLEES EAT THE LUNCH!



ELL BING UP MY POLE! AND SEE IF I CAN CATCH ONE BEFORE LUNCH!

ALL RIGHT! I'LL GET LUNCH READY!



LET'S SEE HOW THE PAMPHLET SAID TO CAST LIKE THIS-- ONE--



TWO--



THREE! GOF--



OMIGOSH!  
THERE'S THE  
LUNCH!

AROSE, YOU  
DIDN'T SEE THE LUNCH, DID  
YOU? IT WAS RIGHT NEXT TO  
ME AND SUDDENLY  
DISAPPEARED!

ME? GUESS  
WHY NO, I'VE  
BEEN RIGHT  
OUT HERE  
FISHING!



STUPID! I  
WONDER WHY  
THE FISH WON'T  
BITE?



DAMN IT! THAT'S THE FIFTIETH  
CAST-AND THOSE GUYS RIGHT  
IN FRONT OF ME ARE HULLING  
'EM IN LIKE CRAZY!



I'LL CAST OUT TO THOSE BOATS,  
IF I HAVE TO MADE IN UP TO  
MY NECK!



BLUB!



NOT! I'M  
GONNA FISH  
UP /AHEAD!

I SIMPLY CAN'T  
UNDERSTAND WHAT  
BECAME OF THAT  
LUNCH!

HERE'S THAT FOR  
A CAST?

**VERONICA-  
I GOT ONE!  
I GOT ONE!**



REEL IN QUICK!  
DON'T LET THE LINE  
GO SLACK! DON'T  
LET HIM GET  
AWAY!

I WON'T-USH!  
BOY! HE MUST  
WEIGH AT LEAST  
A HUNDRED  
POUNDS!



BLIS-NNNN-THE  
LINE! GRAB THE  
LINE!

I'M TRYING  
TO-----



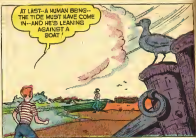
OHAY OHAY LAUGH! IT  
JUST SO HAPPENS I  
NEEDED A SPARE  
TIRE!

HA, HA, HA! I'LL  
HAVE MY TIRE-  
BANKED-WITH  
LEMON ON IT!  
WHEN WE GET  
HOME!



ED EVEN RENT  
A BOAT, BUT THERE'S  
NOTHIN' MORE BUT SEA-  
GULLS-AND NONE OF  
THEM HAVE BOATS!  
HEY, WHAT'S GOTT

AT LAST--A HUMAN BEING--  
THE TIDE MUST HAVE COME  
IN--AND HE'S LEANING  
AGAINST A  
BOAT!



SAY, MISTER!  
WOULD YA LIKE  
TO RENT THAT  
BOAT FOR AN  
HOUR?

HOPE!  
THIS LITTLE  
LADY'S NEVER  
BEEN RENTED TO  
NOBODY!

BUT-IT'LL SELL  
FOR YOU FOR  
EIGHT DOLLARS!



EIGHT DOL----?  
CARB AND ALL? ARE,  
HECK! I ONLY  
WANT FIVE  
DOLLARS!

SOLD!  
FOR FIVE  
DOLLARS!



YEE THATS RIGHT-TO  
CATCH TH' BIG UNDS-  
YA GOTTA HAVE A  
BOAT AN' GET OUT  
UNDER THE  
BRIDGE!

BOY THIS CHARACTER  
MUST HAVE A HOLE  
IN HIS HEAD! SELL-  
IN' A BOAT FOR  
FIVE BUCKS!

THANK YOU, SONNY!  
I'VE GOT A MIGHTY  
TRIM LITTLE CRAFT  
THERE!



YIPE! WHAT? WHY THAT A HOLE?  
HE WAS STANDIN' RIGHT IN FRONT  
OF A HOLE IN THE SIDE!





OH, WELL... A LITTLE YAH-KEE INSENSITY! THIS BOAT OVER THE HOLE—AND I'M READY TO SAIL!



RIGHT UNDER THE BRIDGE, HE SAID! BOY, WOULD I LIKE TO LIMO A DILLY TO SHOW VERONICA!



OOOPS—WHAT WAS THAT?



HEY, THE BOY! I'M SINKING—WHAT'LL I DO?



OH, GOSH! IF I TIE THIS HERE—MAYBE IT'LL HOLD UP UNTIL I CAN BAIL OUT!

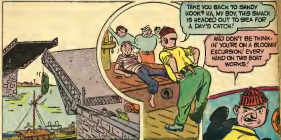


I'M GLADING ON IT—I CAN FEEL THE BOAT GOING UP!



HEY—IT SHOULDN'T BE GOING UP THIS FAST!





# PEP CONTEST PAGE

HERE'S A CONTEST IN WHICH EVERYBODY WINS! ALL YOU HAVE TO DO, IS SEND IN A LETTER OR POSTCARD, TELLING US YOUR FAVORITE CHARACTER IN PEP COMICS! THE TEN BEST LETTERS WILL RECEIVE A YEAR'S SUBSCRIPTION OF PEP COMICS - FREE! ALL OTHERS WILL RECEIVE A WAR STAMP WHEN THEIR NAMES APPEAR ON THIS PAGE! SO, SEND IN YOUR LETTERS, AND WATCH THIS PAGE FOR YOUR NAME!

ADDRESS ALL LETTERS TO  
**PEP COMICS, 241 CHURCH ST.  
NEW YORK CITY, NEW YORK**

## HERE ARE THE LUCKY TEN WHO WIN A YEAR'S SUBSCRIPTION OF PEP COMICS!

ROBERT BOND  
574 WEST STAGE ST.  
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512 E. MOSSON AVE.  
FLINT, MICH.

RONALD ROLT  
NASH,  
LOUISIANA

ANNA EVANS  
R.T.D. #3, BOX 124  
NORFOLK, VA.

MIRIAM BONCHEN  
410 CENTRAL PARK WEST  
NEW YORK CITY

SHIRLEY CALLAHAN  
TAMMCHER,  
IDAHO

CAROL COOK  
336 STRAYER ST.  
JOHNSTOWN, PA.

ROBERT DENNIS  
70 PARKER ST.  
ATTLEBORO, MASS.

ANILAH FINCHER  
226 ANN ST.  
MICHIGAN CITY, IND.

JOAN ALLINS  
4 GOLF ST.  
NO. GARTMOUTH, MASS.

## AND HERE ARE THE WINNERS OF WAR STAMPS !!

WYAN KLINTNORTH  
NORTH BEND, R.D.#1  
NEBRASKA

JEANNE MURPHY  
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NEW YORK CITY

ED CUDNEY  
515 MICHAEL PL.  
MIDLAND, N.J.

MARVIN GAMBITTA  
838 SECOND AVE.  
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MARCIA ANN HARR  
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BELLINGHAM, WASH.

LOUISE GRAY  
714 CENTRAL AVE.  
MORTON, ILL.

KRY MARTE  
121 SPRUCE ST.  
AUGUSTON, N.J.

PEGGY HINES  
17 VAN BUREN AVE.  
ALBANY, N.Y.

BRITICE GUY  
310 N. FINE ST.  
CHARLOTTE, N. CAROLINA

DORIS ANDERSON  
DIXON, WYOMING  
BOX 85

MARY CARUSO  
HOLDEN, MASS.  
BOX 259

SHIRLEY WOLFE  
2405 KINGSLEY  
ONTARIO, CAL.

ADDRESS ALL LETTERS TO  
**PEP COMICS, 241 CHURCH ST.  
NEW YORK CITY, N.Y.**

THE ORIGINAL  
**SHIELD**  
**DUSTY**  
BOY DETECTIVE

in "THE MAN WHO  
WOULDN'T STAY DEAD"





SCOTT WAS SOME MAD. THERE'S ONLY ONE WAY TO STOP HIM - I'M GOING TO CALL THE POLICE!

AND HURRY -  
HURRY BEFORE  
IT'S TOO LATE!

Meanwhile --

AT LAST! MAN WILL NO  
LONGER FEAR DEATH --

FOR MY  
SERUM WILL  
BRING THE DEAD  
BACK TO LIFE!

Just then --

THE EXPERIMENT'S  
ALL OVER, PROF.  
PUT DOWN YOUR  
HYPODERMIC!

YOU FOOLS! LET ME GO! I MUST  
INJECT HIM WITH MY SERUM  
BEFORE IT'S TOO LATE!

IT IS TOO  
LATE! THIS  
GUN IS DEAD!

SO, IN YOUR EXPERT  
OPINION THE PATIENT  
COULD NEVER HAVE  
BEEN REVIVED?

THAT IS  
RIGHT!

Scott's other assistant is questioned...

AND DR. GREEN DO YOU  
THINK PROF. SCOTT'S  
EXPERIMENT WOULD  
HAVE BEEN SUCCESS-  
FUL?

I DO - I'M SURE IF  
HE WERE PERMITTED TO  
CONTINUE HE  
WOULD HAVE BROUGHT  
THE SUBJECT  
BACK TO LIFE.

-AND SO LADIES AND GENTLEMEN,  
THIS CHARLATAN IN THE NAME  
OF SCIENCE TOOK A HUMAN  
LIFE! THERE CAN ONLY BE  
ONE VERDICT!

HAVE YOU REACHED  
A DECISION?

YES, YOUR HONOR-WE  
FIND THE DEFENDANT-  
GUILTY!

THE COURT FINDS YOU  
GUILTY AND SENTENCES  
YOU TO DIE IN THE  
ELECTRIC CHAIR!

FOOLS! SORROWING ME FOR  
BESTOWING A BLESSING ON  
AN UNGRATEFUL, MANKIND-  
BUT I SHALL RETURN FROM  
THE DEAD AND MAKE ALL  
WHO HELPED CONDEMN ME  
PAY! I SWEAR IT!

Later in his cell as he awaits  
execution...

YOU BELIEVED  
IN ME, GREEN!  
I'M DEPENDING  
ON YOU!

DON'T WORRY  
PROFESSOR.  
I'LL GIVE  
OUT YOUR IN-  
STRUCTIONS TO  
THE LETTER.

KILL ME - GO AHEAD -  
FOR ME THIS ISN'T  
DEATH - IT IS A  
REBIRTH!



The switch is thrown



Meanwhile ...

TWELVE O'CLOCK - HE'S  
DEAD! HE TOLD ME TO WAIT  
UNTIL THEY BURIED HIM.



The next evening

AH! I'VE GOT IT! THE  
PROFESSOR'S COFFIN!



Back at the laboratory

HOW TO INJECT  
THE SERUM!



HIS EYES! THEY'RE  
OPENING!



WE'VE DONE IT, GREEN!  
AND THOSE FOOLS THOUGHT  
I WAS MAD! CURSE THEM!  
CURSE THEIR BLIND  
STUPIDITY!







MAYBE SCOTT WASN'T AS GOOFY AS THE COURT SEEMED TO THINK, EH?

SHIELD, YOU MEAN YOU THINK SCOTT IS ALIVE!



I DON'T KNOW BUT IT DOESN'T HURT TO CHECK! YOU GO TO THE DIA'S PLACE.

RIGHT, SHIELD.



GOOD EVENING PR. GREEN!

THE SHIELD!



I'M GLAD YOU CAME. I WAS ABOUT TO CALL THE POLICE ANYWAY AND TELL THEM THE TRUTH!

THEN PROPER SCOTT IS ALIVE!



YES! I REVIVED HIM WITH HIS SERUM, BUT I NEVER WOULD HAVE DONE IT IF I'D KNOWN WHAT HE INTENDED TO DO. AT THIS VERY MOMENT HE MAY BE MURDERING THE DISTRICT ATTORNEY!



*Meanwhile--*

THIS IS THE DISTRICT ATTORNEY'S HOUSE ALLRIGHT. SINCE THE DOOR IS LOCKED I'LL HAVE TO USE THE WINDOW.



HEY! WHAT'S THIS!



PRETTY NIFTY! BUT I'LL JUST  
DISCONNECT IT BEFORE IT  
GOES OFF!



A short while later as the D.A. enters...

THE GUN DIDN'T GO  
OFF! SOMETHING'S  
WRONG...



WHO-WH-SCOTT!

YES, MR. D.A. TAKE A  
GOOD LOOK AT  
ME--



BECAUSE IT'S THE LAST THING YOU'LL  
EVER SEE IN THIS LIFE!

NO-DON'T-  
DON'T!



JUST A MINUTE THERE,  
ZOMBIE!



I'M DECLARING MYSELF  
IN ON THIS WING-RING!







# SUZIE













FREDDIE TH' FERRET  
NEVER FAILS!  
COME ON!



THERE'S A DANGEROUS  
CRIMINAL UP THERE  
IN THAT AWNING!



# YOU CAN'T WIN

## AN ARCHIE STORY

**M**R. and Mrs. Andrews were putting on their hats and coats. Archie looked up from his math book, snapped it shut, jumped out of his chair to the clothes closet and yelled, "Wait up for me, folks, I'm going to the movies with you."

"You'll do nothing of the kind, young man," Mr. Andrews replied sharply. "You stay home and do your homework. Your last report card was nothing to write home about."

"Aw gee whiz, dad, I . . ." Archie started to say, but a withering look cut him short.

"I said homework and that's that."

Mr. and Mrs. Andrews walked out and as a parting shot, Pop Andrews called back over his shoulder, "And no excuses, Archie, when we come back. I want to see that homework done. Is that clear?"

"Yes sir," gulped Archie. He wearily dragged himself back to the table and went back to his math book with all the enthusiasm of a man going to the gallows. "Well, might as well get it over with," he grumbled and sat down to some hard work.

Just then the phone rang. It was Frank Lacey, the Andrews' neighbor.

His voice came through the earphone like the bark of an angry dog. ". . . and I need those tools your father borrowed from me last week, right away. Now quit stalling and bring them right over."

"But Mr. Lacey," Archie protested, "can't my father do it tomorrow? I'm kind of busy and . . ."

"No 'ifs,' 'ands,' 'buts,' or 'maybes,'" Mr. Lacey said. "I want those tools and I want them now."

Archie hung up resignedly, got the tools out of the garage and hurried over to Mr. Lacey's house. Back he came again and once more started to burrow into his book.

"Gee, I hope there are no more interruptions. I'll never get——"

Just then the doorbell rang. It was the laundryman. "Sorry to be so late, buddy," the laundryman said, "but you know how it is these days."

"Well, gee whiz, my mother isn't here now. Can't you come back tomorrow?"

"Nope, no can do! Either you give me the bundle right now or two weeks from now. We're pretty short of help, you know."

Archie heaved a long sigh and said,

"Okay, wait here and I'll get you the laundry." It took him about half an hour to scamper through the house, gathering up all the dirty linens. He looked up at the clock.

"Wow, half past nine, and I'm not even started on my homework yet. I can still make it if nobody bothers me from now on."

The words were scarcely out of his mouth when the doorbell rang again. This time it was the electrician.

"Is this the Andrews house?" he inquired.

"Yes, hut, hut . . ."

"I got a call from a Mr. Andrews a couple of hours ago to come and fix some faulty wiring. Sorry I was delayed. Where's your cellar, sonny?"

"But please, mister, can't you come back another time?"

"Look sonny, I got a call to fix it tonight, and I'll fix it tonight. Now quit arguing and show me the cellar," and he brushed past Archie. He was soon delving among the fuse boxes and the intricate wiring system with a pair of pliers and a screw driver. Then there was a loud hiss, a crackle and all the lights went out.

"I'?(^/?," the electrician cursed. "I must have blown a fuse. Well, I don't have another one with me. Just have to go back to the shop and get one."

An hour later the fuse was replaced,

the wiring was fixed, the lights were on, it was 11:00, and Archie was in a sweat.

"Holy cow I've got to get something done. I'm not going to answer that doorbell, no matter what."

Just then, "ringggggg." Archie set his mouth grimly. Let them ring until the cows came home. Again the buzzer sounded and the sound was like a knife thrust into Archie's brain. But he remained glued to his chair. Then there was a fumbling at the lock, the door swung open and in walked a very irate Mr. and Mrs. Andrews.

"So—you are here. Why didn't you open the door when we rang?" His glance fell on the table at Archie's homework. It was blank. "Hmman, I'm beginning to get the picture. No wonder you didn't answer the door. You were afraid to let us in."

"But, pop, please, I can explain."

"Shut up," Mr. Andrews roared. "You always have an explanation for doing the wrong thing at the right time. I warned you, young man, about doing your homework. Now you can forget about the extra allowance I promised you for the prom."

Archie's jaw sagged. Wearily he closed his book, dragged himself up to the bedroom, undressed, got into bed, snapped off the lights, pulled himself under the covers. His last waking words were, "What's the use, you can't win."

# HOTFOOT THE HOBBO

RED  
HOLMGAARD



MY SPEED IS TO FIND SOME  
THING NOT TOO STRESSFUL



HEHEHE!  
NOTHING ON  
THAT PAGE—



HOT ZIGSETY—HERE'S  
SOMETHING THAT FITS  
MY PERSONALITY!



WANTED: A MAN IN OUR  
PARTNERSHIP—BUSINESS WILL  
BE BUILT AROUND HIM. NO  
WORK ATTACHED.  
—WE CARRY HIM ENTIRELY—  
GOOD SALARY. APPLY AT  
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1000 1000 1000 1000 1000  
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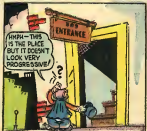


HHH— THEY PROBABLY  
WANT ME AS A SILENT  
DIRECTOR

OH IT'S A  
WONDERFUL  
MORNING



HHH—THIS  
IS THE PLACE  
BUT IT DOESN'T  
LOOK VERY  
PROGRESSIVE!











# The TWIDDLES

By  
Bill Woggon



TALBERT



TOMMY



TOOTSIE



**B**ut Tootsie will run this day she made Talbert paint the footstool—read on, dear reader and see for yourself









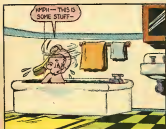




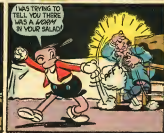


# WILLY THE WISE-GUN

RED HOLMIDALE







# DOTTY

and

# DITTO

By

Bill Woggon



*As our scene opens Dotty is entertaining J.B. Cash who is completely equipped to catch fish at noon lake on Dotty's Ranch!*

THERE'S 85,000 WORTH OF FISHING TACKLE - I'VE GOT THE BEST OF EVERYTHING, DOTTY. - WHY I'VE GOT A LINE NO FISH CAN BREAK!



POORMAN YOU'VE GOT A GOOD LINE ALL RIGHT BUT YOU WON'T NEED ALL THAT FANCY STUFF - CAUSE OVER AT NOON LAKE MY FRIENDS CATCH FISH WITHOUT HOOK LINE OR SINKER!

BORN! I DON'T BELIEVE IT!

DITTO!







LOOK OUT, MR. CASH! TH' DORREY DROPPED TH' FISH RIGHT OVER US!!



CRASH

THERE! YOU GOT YOUR FIRST FISH RIGHT AWAY FROM TH' EAGLE WITHOUT HOOK LINE OR SINKER!

HAVE YOU SEEN ENOUGH, OR?

DITTO!



WUDDUH! CONFUSED IT! THIS TIME I'LL USE A NEW LINE AND SIGHT MY FISH FROM ABOVE AN' GO AFTER IT!

BUT NO CASH, THAT'S NOT A NEW LINE THAT DE. HAS BEEN USED FOR CENTURIES!



NOW NOW, CHILD, NEXT YOU'LL TELL ME THE PARTY THAT DOES IT NEVER USES A LINE EITHER --- BOSH!

THAT'S RIGHT! LET'S GET OUT OF THIS THING AN' EXERCISE OUR LEGS AN' I'LL SHOW YOU!

DITTO!



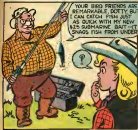
OHAY, DOTTY, I'M FROM MISSOURI--YOU'VE GOT TO SHOW ME!

SWAH! LOOK UP IN THAT TREE OVER THERE AND YOU'LL SEE A KINGFISHER WATCHING FOR HIS PREY!



HE SPOTS A FISH AN' LIKE A DIVERBOMBER COMES DOWN AND CATCHES IT!

WELL I'LL BE--AM I THOUGHT MY HELICOPTER WAS NEW!



YOUR BIG FRIENDS ARE REMARKABLE, DORRITY, BUT I CAN CATCH FISH JUST AS QUICK WITH MY NEW BIG SUBMARINE BAIT--IT SNAGS FISH FROM UNDER!



AND THIS \$250 ANTI-BACK LASH REEL WILL TAKE IT RIGHT OUT AND SNAG THAT BIG ONE-- LISTEN TO THAT REEL SING!



BLAMPEY BLAMP! THAT REEL WAS GUARANTEED NOT TO BACKLASH!

GUARANTEED EH, POORMAN?

BITED!



HO! HO! TALKING ABOUT SUBMARINES--WATCH THAT TURTLE COME UP FROM UNDER!



BLAMPEY BLAMP! THERE GOES MY FISH--TH' DAMN TURTLE NEVER HAD TO WORRY ABOUT A BACKLASH!







# AMAZING INTRODUCTORY OFFER!

## Do You Want LONGER HAIR?

MAKE THIS EASY  
7-DAY TEST...

FULLY GUARANTEED

\*\*\* THEN TRY THIS

**PROVEN EASY SYSTEM ON YOUR HAIR**

... **Helps Prevent Brittle Ends From Breaking Off!**

HERE IS THRILLING NEW HOPE for millions who want their dry, brittle hair, torn by brittleness and breaking off hair more lovely... longer. The **Juelene SYSTEM** has helped them and causes all over the nation to find new happiness and confidence in more beautiful, healthy appearing hair. Yes, hair may get longer—the scalp and hair condition being otherwise normal—if the breaking-off phases of dry, brittle ends can be reversed. That's why **Juelene** is such an easy way to help your hair gain its natural beauty. This wonderful **SYSTEM** helps relieve scalp dryness that is caused by lack of natural oils. It keeps scales, dandruff, brittle ends, thus giving your hair a chance to get longer over the breaking off and the splitting ends have been worked off your hair in dry, rough and hard to keep mass. Try the easy **Juelene SYSTEM** for just 7 days. See if **Juelene's** tendency to soften scales, diffuse its-to-manage hair smoothly causes to become softer, suppler, more beautiful than it has been before—lighter and shorter! You may win compliments from both men and women who admire healthy, beautiful hair (it is now lovely) longer.



**LONGER HAIR**  
Dresses Suffer  
In Latest Styles

## Marvelous Help FOR DRY, BRITTLE HAIR

Dry hair is not only hard to manage but a constant source of embarrassment. Why be ashamed of untidy hair when it may be so easy to make it beautiful, sparkling with pure healthy looks lovely longer. A woman's hair is one of the first things noticed by men—dark, shining, gleamingly long hair is always admired. And men, too, expect admiring attention when their hair has smooth, thick and soft.

**Try *Juelene*.** See how much more beautiful your hair may be in a matter of short time, after the dry hair condition has been reversed. Actually make your hair your "beaming glory"! This introductory offer gives you an opportune chance to prove to yourself that you too may have sparkling, longer hair! Be convinced!—Send for your **Juelene** NOW.

## TEST JUELENE FOR 7 DAYS

**Thrilling Results or  
MONEY BACK IN FULL!**

That's all you ask you to do. Just make the convincing **Juelene** test for 7 days and see for yourself if your hair begins to grow longer and more beautiful and more supple and lovely. You can't wait until you get the result and so tell your friends. If you don't absolutely satisfy with its glowing effect, it is your right to be delighted with the fact in which you can manage yourself to be well as find every one of your friends. What could be better? Then you can see how wonderful the **Juelene** system will be. It's a gift. And the reason right now. And like thousands of others you may begin to realize the rapidly great of your hair. You can do this because you have absolute guarantee of delight in receiving your money back. Send for it now!

**MAIL 7-DAY TRIAL  
COUPON NOW!**

If you do want longer hair, mail the coupon today. Then test **Juelene** and enjoy the extraordinary difference in the appearance of your hair—longer and softer and smoother. See how much it has to give you during 7 days. With our positive guarantee you can't lose and have everything in your favor to you. It's made this offer easy. Send the **Juelene** Coupon today!

## Make This 7-Day Test

... **SEND NO MONEY!**

**JUST MAIL THE CONVENIENT INTRODUCTORY COUPON!** Upon arrival of **Juelene** pay Postman \$1.00 plus postage. If it you prefer, send a remittance with your order, we will pay the postage. Then test **Juelene**. Since hair that's more supple and soft your hair may be in just seven short days. The take advantage of this **INTRODUCTORY—EASY—ACQUAINTANCE—OFFER** today—NOW and know at last the happiness of receiving really longer hair.

## INTRODUCTORY COUPON...

**JUEL COMPANY, Dept. A-681**  
4727 N. Damen, Chicago 24, Ill.

I, ☐ I want you to manage longer hair. I will try the **JUELENE SYSTEM** for 7 days. If my money does not show satisfying results I will ask for my money back.

☐ I am enclosing \$1.00  
☐ Send C.O.D. plus postage

NAME

ADDRESS

CITY  STATE

**Our Customers Participate in Gifts**

JUEL CO., 4727 N. Damen, Dept. A-681 Chicago 24, Ill.

**ORDER  
WHILE  
SUPPLY  
LASTS**

# The Insult "CHUMP" Into a CHAMP



## I Can Make YOU A New Man, Too in Only 15 Minutes a Day!

**H**AVE YOU ever felt like the underdog? Twisted up with feeling lousy, listless, gloomy, "chick you service"? If you have, then give me just 15 minutes a day! **FLA. PROVE!** you can have a body you'll be proud of, packed with individual "muscle!"

**"Dynamic Tension!"** That's the secret! That's how it changed, right from a weakling, shrunken, scrawny to winner of the title, "World's Most Perfectly Developed Man."

**"Dynamic Tension!"** Does it? Using "Dynamic Tension" only 15 minutes a day, in the privacy of your own room, you quickly begin to feel greater, stronger, your body, full and your arms and legs. You reap, **NATURAL** without any special gym or exercises at ALL! **FLA. PROVE!** that you can develop your body!

the original! You will have more pay, bright eyes, clean face, real energy and joy in your life! This is **dynamic tension**, it's a powerful, new, proven, clean, and safe method to get the most out of your own body—without any special gym or exercises at ALL! **FLA. PROVE!** that you can develop your body!

### FREE BOOK

Thousands of letters have told me marvelous things about my "dynamic tension" book. I've had letters from all over the world, from young people and old people, from men and women, from all kinds of people. **FLA. PROVE!** that you can develop your body! **FLA. PROVE!** that you can develop your body! **FLA. PROVE!** that you can develop your body!



*Charles Atlas*  
—actual photo of the man who holds the title "The World's Most Perfectly Developed Man."

**CHARLES ATLAS, Dept. 3507**  
115 East 33rd St., New York 16, N. Y.

I want the great new system of "Dynamic Tension" will help build a New Man of me—give me a healthy, sturdy body and big winning development. Send me your free book, "Developing Muscle and Strength."

Name  (Please print or type in print)

Address

City  State  Zip

☐ Check here if under 18 for Parent's A